

Brand new Diehl: Couple open Discovery Coast Realty

LONG BEACH — Charlie and Cheri Diehl branched out on their own in October when they began operating Discovery Coast Real Estate out of their home. They moved into a brand-new office at 1711 Pacific Ave. S., in Long Beach, on Jan. 1 where they offer a full gamut of real estate services.

Cheri Diehl has many years of experience in the real estate business and is a broker. She worked for Dennis Oman Realty for 13 years where she was an associate broker and office manager. Charlie Diehl worked for Oman for about a year before partnering with his wife in the new business. He previously worked at the Naselle Youth Camp for nine years.

"I had some very loyal customers who have followed us to the new location," Cheri said. They have hired a new agent, Sue Kilkenny, and are training another agent, with one more signed up for training.

Discovery Coast is a satellite school for Rockwell Institute, a real estate school based in Bellevue. People who want to become agents can sign up through the Diehls and take classes online.

"We want our office to be in the 22nd Century and use all the technology available out there," Charlie said. "It was just time for us to go out on our own and do things our way. People thought we were crazy when we started but we're totally optimistic. There's no place to go but up. Business is getting better all the time and we're refining it every day. It keeps us young."

In their spare time, the Diehls describe themselves as "race track groupies." They own MGs and regularly crew at vintage road racing events on the West Coast. Charlie Diehl was part of the crew for a Porsche at a track in Spa, Belgium, recently. They're members of the Columbia Gorge MGA Club, have six cats and "enjoy a good glass of wine."

Cheri Diehl is a weaver, spinner and knitter and a member of the Clatsop Weavers and Spinners Guild.

The Diehls' Web site is www.discoverycoastrealestate.com, and they can be reached by phone at 642-3325 (DEAL).

